

Claims:

1 - 12. (cancelled)

13. (currently amended) A method of providing fresh fish distribution support information, wherein information pertaining to fresh fish is collected and processed via a computer communications network and provided as distribution support information via a computer communications network, said method further comprising the steps of:

guiding fresh fish ~~providers~~ producers to have them input fish catch microdata via a computer communications network, wherein the fish catch microdata comprises fishing ground data, fishing method data, fish species data and description data;

analyzing, by data mining, data based on the fish catch microdata input and collected from fresh fish producers to generate fresh fish forecast information;

converting the fresh fish forecast information to database format and recording and storing it on a server as at least part of a fresh fish information database;

guiding parties desiring fresh fish information to have them input selection conditions for said fresh fish forecast information via a computer communications network;

searching for and reading from the fresh fish database the fresh fish information that conforms to the selection conditions; and

transmitting to said parties desiring fresh fish information the fresh fish forecast information that was read out from the server.

14. (cancelled)

15. A method of providing fresh fish distribution support information of Claim 13, wherein the fresh fish forecast data ~~is~~ comprises fish catch volume forecast data ~~and/or~~ and production site price forecast data, and fresh fish forecast information ~~is~~ comprises fish catch volume forecast information ~~and/or~~ and production site price forecast information.

16. A method of providing fresh fish distribution support information of Claim 13, wherein the fresh fish forecast information that is searched and read from the fresh fish information database is subjected to invoice processing.

17-27. (cancelled)